



THE ABAYOMI ABOLAJI

FOUNDER'S EXECUTIVE PORTFOLIO

2026

BUILDING STRATEGIC PARTNERSHIPS BETWEEN CANADA AND NIGERIA



ÀBÁYÒMÍ ABÓLÁJÍ

BRAND ARCHITECT

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BRAND ARCHITECT

“

The greatest investments are not measured by capital alone, but by the lives transformed through visionary leadership, purposeful partnerships, and enduring legacy.

Abayomi Abolaji



Canada–Nigeria Bridge

Investment • Innovation • Culture • Community



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1. FOUNDER'S MESSAGE

A Vision Beyond Business

My journey has taken me from
Nigeria to Canada in pursuit of
purpose.

I believe the future will be shaped
by visionary partnerships.

This portfolio reflects my
commitment to building bridges
between Canadian innovation and
Nigerian opportunity.

Let us build that future
together.

Abayomi Abolaji





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2. EXECUTIVE SNAPSHOT



ABAYOMI ABOLAJI

FOUNDER & CEO

NATIONALITY

Nigerian-Canadian

BASE

Toronto, Ontario, Canada

COUNTRIES

Canada | Nigeria | Global Diaspora

LANGUAGES

English | Yoruba

PROFESSIONAL FIELDS

- Brand Architecture
- Construction & Real Estate
- Marketing & Digital Strategy
- Media & Communications
- Agriculture & Agribusiness
- Public-Private Partnerships
- Investment Promotion
- Community Development
- International Partnerships

MISSION

*To build partnerships
that connect
Canadian innovation
with Nigerian
opportunity.*



Digital Portfolio

PERSONAL MOTTO

*Building Bridges. Creating Legacy.
Inspiring Possibilities.*



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3. EXECUTIVE CREDENTIALS

Experience • Education • Capability

EDUCATION & TRAINING

- York Construction Academy — Construction Technologist
- Canadian Business College — Brand Architecture
- Anderson College — Occupational Health & Safety

PROFESSIONAL BACKGROUND

Brand architecture, construction, real estate, media, marketing, community development and cross-border partnerships.

AFFILIATIONS

- The 11th Idea Agency Inc.
- Wazobia Nation Canada Inc.
- Wazobia Nation Global Foundation
- VALID Society & VALID Ontario
- 369 PIDGIN FM



KEY STRENGTHS

Vision

Strategic thinking

Focus

Execution mindset

Leadership

Team building

Integrity

Trusted conduct

Innovation

Creative solutions

“Great leaders build legacies that outlive them.”

4. LEADERSHIP PHILOSOPHY

Purpose • People • Results • Legacy

PURPOSE DRIVEN

Create solutions that open doors.

PEOPLE CENTRED

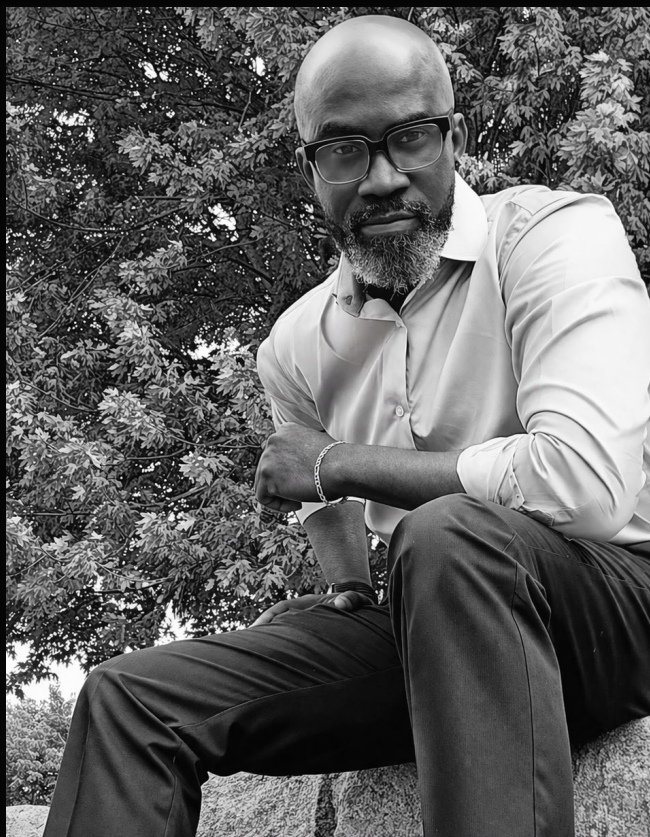
Build teams and mentor leaders.

RESULTS FOCUSED

Deliver measurable impact.

GLOBALLY MINDED

Connect Canada, Nigeria and diaspora capital.



CORE VALUES

Integrity

A practical standard for every decision.

Innovation

A practical standard for every decision.

Collaboration

A practical standard for every decision.

Excellence

A practical standard for every decision.

Service

A practical standard for every decision.

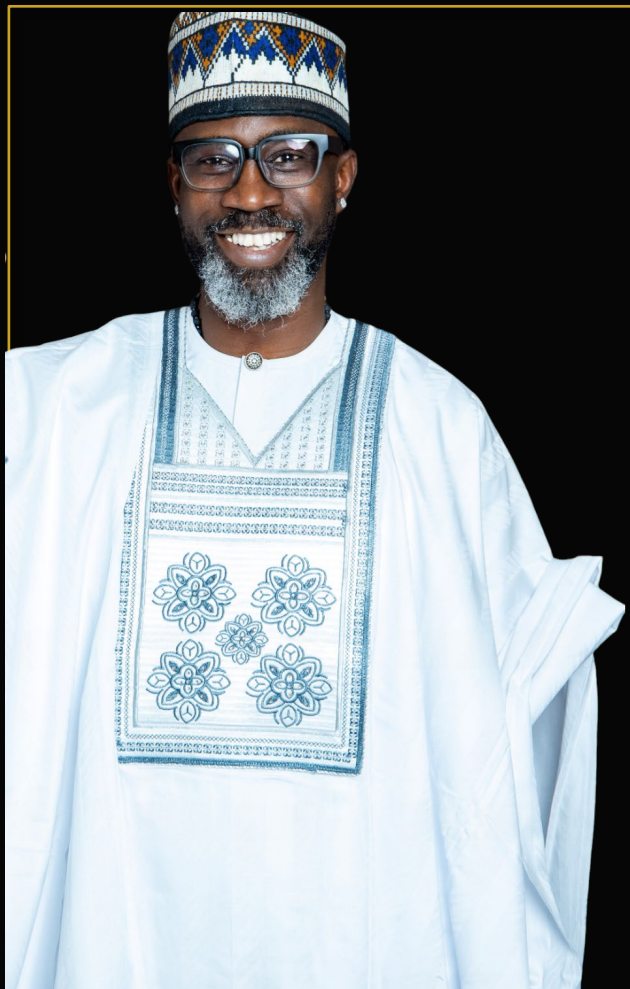
“My goal is not just to build businesses, but to build bridges, transform communities, and create a legacy that outlives me.”



Digital Portfolio

5. SIGNATURE PROJECTS

Building Impact. Creating Legacy.



“Every project is an opportunity to solve real problems and build a better tomorrow.”



Wazobia Nation Estate

Community living + diaspora investment



Abolaji Onafua Palm Grove

Agriculture + eco-retreat



369 PIDGIN FM

Community media platform



VALID Ontario

Luxury lifestyle brand



Wazobia Cultural Awareness

Culture + youth + heritage



SOO SOO Records

Music + creative production

MEASURABLE IMPACT

- Community engagement
- Investment pathways
- Cultural diplomacy
- Agribusiness development

FUTURE VISION

A portfolio of ventures designed to create value across Canada, Nigeria and the global diaspora.



“I build and invest in brands that create opportunities, empower people and leave lasting legacies.”

CONTRIBUTION AREAS

- Economic development
- Youth empowerment
- Education & training
- Real estate & infrastructure
- Media & culture
- Agriculture & food security

6. PORTFOLIO OF COMPANIES

Building Brands. Creating Value.

	The 11th Idea Agency Inc.	Holding + Consulting
	VALID Society	Private Social Club
	VALID Ontario	Luxury Lifestyle
	Gray Tech Contracting	Construction
	Wazobia Nation Canada	Cultural Organization
	Wazobia Global Foundation	Community Impact
	Abolaji Farms / Palm Grove	Agribusiness
	369 PIDGIN FM	Media Platform
	Study in Canada Program	Education Pathway

DIGITAL PORTFOLIO



Scan to access full details

7. PARTNERSHIP OUTLOOK

Strategic Growth. Shared Impact.

PARTNERSHIP PRIORITIES

PPP Housing

State-level development partnerships

Agribusiness

Palm grove + rural productivity

Education

Study in Canada pathways

Media & Culture

Community storytelling + diaspora engagement

Investment

Brand and venture growth



“We are not just building companies; we are building ecosystems.”

WHAT WE SEEK

- Government alignment
- Strategic investors
- Institutional partners
- Implementation partners

WHAT PARTNERS GAIN

- Credible diaspora platform
- Cross-border brand architecture
- Community access
- Project-ready initiatives

8. CLOSING & CONTACT

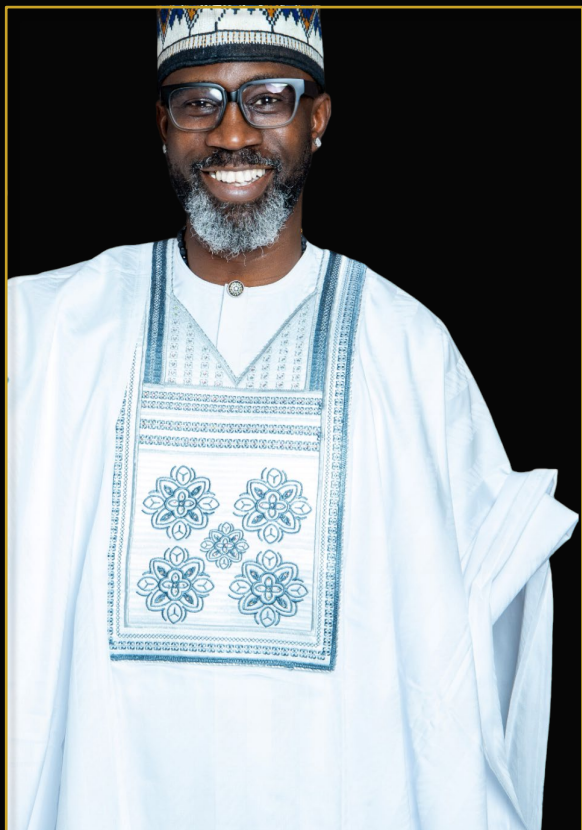
Let's Build the Future Together.

OUR VISION

To build a trusted Pan-African and global brand architecture group known for innovation, integrity and impact.

LONG-TERM IMPACT

- Economic growth
- Community empowerment
- Sustainable development
- Strategic partnerships
- Innovation & excellence
- Legacy & heritage



“Alone we can do so little; together we can do so much.”

THANK YOU

For your time, consideration and partnership.

CONNECT WITH ME

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